

BRUNSHAW PRIMARY SCHOOL



Inspiring children to be resilient and aspirational learners, within a positive and considerate community

Subject: Art		Year group: 5 Term: Summer 1		Title: Design for a purpose.							
What should I already know? - How to work collaboratively with others. - That art can take many forms. - That a variety of media and materials can be used to create work within art. 		Facts/skills I will learn - That ‘design’ is a part of art. - What a ‘design brief’ is and how to work towards this. - How to create a collaborative design to meet a specific design brief. - How to use different materials, such as shapes cut from different paper to develop my design ideas. - How to design and create a product idea based on a key word. (e.g. ‘sumptuous’ – splendid and expensive looking). - How advertising is used to sell products. - What a prototype is. - How to present and pitch ideas to sell a product (in a group). - About the work of Morag Myerscough		Key questions - What is a design brief and who are they used by? - How can I work effectively together, in a group, taking into account other people’s ideas? - Which materials can I use to enhance my design ideas? - Who is Morag Myerscough and what inspires her? - Why do I need to create a prototype of my product? - What types of advertisement are there? - What makes a good advert? 							
Key Skills - To work in a group on a shared project, taking into account other people’s ideas. - To design a product. - To learn how to create a prototype. - To learn what makes a good advert.		Experiences that school will provide The opportunity to practise skills needed when working collaboratively.		<table><tr><th>Key vocab</th><th>Definition</th></tr><tr><td>collaborative</td><td>To work together on a group project.</td></tr><tr><td>design brief</td><td>The instructions given to a designer for them to follow.</td></tr></table>		Key vocab	Definition	collaborative	To work together on a group project.	design brief	The instructions given to a designer for them to follow.
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- To create a presentation/pitch with others to sell a product.

Web links

<https://www.moragmyerscough.com/>



Experiences that could be provided at home
 Look out for different types of adverts around you, which do you think are good/bad and why?

Choose a product from your home, can you redesign it?



logo	A sign or symbol that identifies a company or brand.
pitch	The presentation of a product with the aim to sell it to a client.
prototype	The first version of a new product or design.
USP	Unique selling point.